

SHERRY MIMS

EDITORIAL PROFESSIONAL WITH A FOUNDATION IN

CREATING COMPELLING CONTENT FOR PRINT AND DIGITAL MEDIA

EDITING, RESEARCH AND COPYEDITING

WORKING FOR NEWSPAPERS, MAGAZINES AND WEBSITES (STRONG EMPHASIS ON SOCIAL MEDIA)

FOR WRITING AND DESIGN SAMPLES PLEASE VISIT SHERRYMIMS.COM

FOR PROFESSIONAL ENDORSEMENTS PLEASE VISIT LINKEDIN.COM/IN/SHERRYMIMS

PROFESSIONAL EXPERIENCE

The Daytona Beach News-Journal (Daytona Beach, FL) | Copy Editor/Designer/Reporter | 2006—Present

- Edit and design all sections of daily newspaper, which has been in the Top 100 Newspapers in circulation (78,000 daily and 102,000 on Sundays)
- Write articles on varying topics, from travel to personality profiles for Accent features section
- Serve in local and wire editor positions
- Received three awards (2007, 2008 and 2010) for dedicated service and creative contributions

Freelance Writer and Contributing Editor | 2006—Present

- Interviewed artists and musicians for articles on the arts scene for Lake & Sumter Style magazine
- Selected as a feature contributor for Lake & Sumter Style's "A Magazine Looks at Fifty" retrospective issue in 2009
- Wrote business columns and profiles, as well as managed the monthly events calendar, for Tampa Bay Illustrated magazine; localized stories from sister publication Palm Beach Illustrated
- Proofread the most recent articles on Pilotscafe.com, a website for pilots and student pilots

The Daily Commercial (Leesburg, FL) | Interim Features Editor and Features Writer | 2005—2006

- Wrote news stories, feature stories and personality profiles for newspaper with daily circulation of 25,000
- Designed and edited all features sections: Food, Home and Garden, Neighbors, Weekender, Auto, Religion and Life Styles
- Assigned stories to up to 10 reporters and correspondents
- Updated the Daily Commercial website

The Oracle (Tampa, FL) | Columnist and Features Editor | 2003—2005

- Wrote and edited articles for the University of South Florida's newspaper
- Hired and managed 17 features writers; designed features section

EDITORIAL INTERNSHIPS

Tampa Tribune, WFLA-8 and TBO.com | 2004

- Served as the writer for a team project to produce a multimedia package for WFLA-8, The Tampa Tribune and TBO.com — Media General's consolidated news organization. The 2004 merit-pay plan, which we detailed in our project, later failed to become law.

La Gaceta | 2003

- Researched editorial topics and wrote "Save Our Springs" column for a trilingual English, Spanish and Italian newspaper

EDUCATION

University of South Florida (Tampa, FL) | BA in Mass Communications; magna cum laude | 2004

TECHNICAL SKILLS

Microsoft Office; QuarkXPress; NewsEdit Pro; Harris; proficient in social media and Associated Press style

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PROFESSIONAL AFFILIATIONS

Florida Press Club | President

COMMUNITY INVOLVEMENT

Volusia Literary Council | Spelling Bee Volunteer